



PRESS RELEASE

Date: Saturday, October 29th, 2011
Time: 10AM (I.S. 52) & 10PM (Coney Island)
Locations:
I.S. 52 - 650 Academy Street, NY, NY 10034
& Coney Island - Boardwalk, Brooklyn, New York



FOR IMMEDIATE RELEASE

PREPARING TO THRILL: ZOMBIES AROUND THE WORLD UNITE TO THRILL THE WORLD!

Thrill The World Is An Annual World-Wide Simultaneous Dance Of "Thriller" For World Records And Charity. A Global Tribute To Michael Jackson.

Thrill The World NYC will be held on Saturday, October 29th, 2011 at 10am with I.S. 52 Junior High School, Inwood, NY & 10pm in Coney Island Brooklyn, NY with the Coney Island Dancers. Go to www.thrilltheworldnyc.com to sign up to be a part of this historic world wide event, there are classes teaching Michael Jackson's THRILLER all month all over the city leading up to the big dance on the 29th! Thrill the World NYC is currently raising money for its event as well as for The Pajama Program and Fresh Youth Initiatives Helping Hands Food Pantry. Visit the website and register!

About Thrill The World:

The 2011 Thrill The World event is set for **Saturday, October 29, 2011, 2:00 PM, GMT (Greenwich Mean Time) and Sunday, October 30 2011, 2:00 AM, GMT.**

Thrill The World 2011 already has over 170 events on 5 continents around the world who have registered to participate. Our biggest record yet was of course in 2009 when Michael Jackson passed away, as a global tribute, we had 278 registered events from 32 countries combining worldwide a total of 22,923 zombies. We broke The Record Holders Republic Record for Largest Simultaneous Thriller Dance as well as rose over \$85,000 USD for 80 different charities.

This year's Thrill The World aims to be an unprecedented global celebration of the life and music of Michael Jackson. Our goal is to have 1 million people dancing *Thriller* at the exact same time. Now in its 5th year, Thrill The World's participant numbers have increased exponentially from the initial 62 dancers in Toronto, Ontario, Canada in 2006, which resulted in a Guinness World Record, to 4,179 dancers in 10 countries in 2008.

This incredible tribute to Michael Jackson was founded by Ines Markelle (aka Ines Markeljevic), a dance choreographer and instructor in Toronto, Canada. It is Markelle's unprecedented *Thriller* dance instructional teaching videos that make it possible for dancers, non-dancers, young and young-at-heart learn the dance in a very short time.

Thrill The World achieved the ultimate recognition in 2008 from Quincy Jones. He blogs, "Proof of the *Thriller* album's continuing popularity and impact comes in the form of Thrill the World, a volunteer organization that exists to stage simultaneous dances of the song Thriller around the globe." In July 2009 after the death of Michael Jackson, Jones once again acknowledged Thrill the World in an open letter to the media. He writes, "In every language on the planet, from prison yards in the Philippines to Thrilltheworld.com, which will be the beautiful, grand legacy of Michael Jackson."

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NYC Event Website: www.thrilltheworldnyc.com

Main Website: www.thrilltheworld.com