



Thrill The World FACTS & STATS

October 29, 2006

- 1st event held in Toronto, Ontario, Canada (organized in 2 weeks)
- 62 dancers learned and performed the 5-minute version of “Thriller” in only 1 day
- Set the 1st Guinness World Record for “Largest Thriller Dance” (page 8 of 2008 book)
- Over 3.2 million in media impressions including: CBC, The Globe & Mail, The National Post, The Toronto Sun, CityTV, Global and MuchMusic.

October 27/28, 2007

- 1,722 people at 55 events in 52 cities on 5 continents, all danced at exactly the same time
- set the 1st world record for “Largest Simultaneous Thriller Dance” with the Record Holders Republic and the World Records Academy
- 142 – the number of people in Ferbane, Ireland, organized by Danny Gleeson
- 14 and 60+: the youngest and oldest event organizer respectively
- 5 and 55+: the ages of the youngest and oldest reported dancers
- Kansas City, Missouri, registered 2 days before the event with 27 dancers!
- Hundreds of dollars raised for various charities including: Red Cross, Sick Kids Foundation, ROOF (street youth shelter), Pet Helpers, and more.

October 25/26, 2008

- 4,179 people at 72 events in 71 cities in 10 nations
- Michael Jackson viewed the Los Angeles event from a helicopter!
- 881 zombies danced in Austin, Texas, USA!
- 11 – number of cities with over 100 participants, including:

Kelowna (British Columbia, Canada)	Isle of Sheppey (England)	Seattle (Washington, USA)
Regina (Saskatchewan, Canada)	Los Angeles (California, USA)	Corpus Christi (Texas, USA)
Bolton (England)	Gurnee (Illinois, USA)	Austin (Texas, USA)
Minehead (England)	Bennington (Vermont, USA)	

- 5 and 71: the ages of the youngest and oldest reported dancers
- More than \$8,600.00 raised for various charities, including American Diabetes Association, Kelowna General Hospital Foundation, Greater Vancouver Food Bank Society, and Children In Need and more.
- Overwhelming media coverage that included: CNN, NBC, ABC, Fox, Telemundo, USA Today, L.A. Times, L.A. Daily News, Chicago Tribune, Geek Magazine, KROQ in L.A. and XM Radio and more.

Why Thrill The World?

- To give the “Thriller” dance to anyone who has ever wanted to learn it
- To foster an international community of leaders, fans and dance enthusiasts
- To inspire others to pursue their dreams
- To show that ANYONE can dance!